



IMMEDIATE RELEASE

CONTACT: Tiffany Devon
Public Relations Director
tdevon@comlivserv.com
734.722.7185

Being in Business for Yourself Rocks!



LIVONIA, MI. – July 24, 2007 – Her personal life is pretty laid back and calm, but as a business owner, she has a take charge attitude and gets what she wants. Livonia resident Dorothy King, entrepreneur of the booming business, “Dorothy to the Rescue” is on the move.

“I came up with the idea for my business,” said the confident King. “I sell First Aid kits. You can purchase small ones for your purse or large ones that are good for sports coaches or classrooms. I can even customize them for you.”

King’s business has been active for about two years and this time of year, she is crazy busy. Dorothy who has a disability, is supported by Community Choices Supported Employment, which offers microenterprise development (small business), skill building and supported employment services for people with disabilities. The Westland company assists Dorothy with her business.

“Dorothy is an amazing salesperson,” said Colleen Gray, Program Director. “When she first started out we had to coax her out from behind the table to talk to people, now she basically just brings us along because she needs a ride! She will probably have to hire an employee soon because business is so good!

This time of year, her calendar overflows with weekend craft shows. Her kits are a big hit with young girls who can fit them in their purses and sometimes even come with lip gloss. The contents vary but most of the kits contain: band-aids, hand sanitizer, aspirin, while the larger sports kits contain ice packs, scissors, gauze and finger splints.

“I really like being the boss and I love to sell my product. It’s fun and I like meeting new people,” said King. In addition to her growing business, Dorothy is also proud of the fact that she just lost 100 pounds! “Now I can spend my money on new clothes!”

To order Dorothy's kits, visit her web site at: www.dorothy2the-rescue.com.

Dorothy utilizes the services and supports of Community Living Services. CLS is a non-profit organization that promotes inclusion, full citizenship and a self-determined life for people with developmental disabilities. CLS provides supports and services to 2700 people in Wayne County and is funded through the Detroit-Wayne County Community Mental Health Agency. For more info, visit www.comliveserv.com. ###